

SUPPLEMENTAL DISCLOSURE DOCUMENT

HerMoney Media, Inc. (“Promoter” or “HMM”) wishes to introduce you to Financial Engines Advisors L.L.C. (also referred to as “Edelman Financial Engines” or “EFE”), an SEC registered investment advisory firm.

HMM has a written agreement with EFE under which HMM refers prospective clients (“Leads”) to EFE in exchange for a fee from EFE. If you elect to become an investment advisory client of EFE (“Referred Client”) through these referrals, EFE pays HMM a referral fee of up to \$215 for each Referred Client based on the Referred Client’s asset under management. For the calendar year 2022, EFE will compensate HMM a minimum of \$40,000 irrespective of the number of Referred Client EFE receives.

Due to this compensation arrangement between EFE and HMM, HMM has an added incentive to recommend EFE to you, resulting in a material conflict of interest for HMM. HMM’s receipt of a fee from EFE does not result in any additional charge to you. The fee is paid solely by EFE to HMM when you become a client of EFE. Accordingly, EFE will not charge you any additional fees or expenses as a result of the fees payable to HMM.

HMM is not a client, affiliate, agent, representative, officer, director or other employee of EFE. HMM’s client referral arrangement with EFE consists solely of referrals of prospective clients and related activities pursuant to the written agreement. HMM does not provide investment-related advice on behalf of EFE.

HMM has agreed to perform its duties in a manner consistent with EFE’s instructions and as required by law. HMM will not make any specific recommendations of securities or any other type of investment; only EFE will make such recommendations if you engage EFE. You agree that HMM and EFE may share only that personal information necessary to facilitate an introduction and report referral fee details.

If you should have any questions, please contact Edelman Financial Engines.